

MARGDARSHAN ASSESSMENT & GUIDANCE PROGRAM

UPSC CSE
2027

MAGP

This is not a traditional UPSC program. It is an exam-oriented, evidence-based approach designed to train your mind to think like the examiner and crack the prelims in this very attempt.

“ *Study What Matters
Ignore The Noise* ”

- ✓ PYQ Driven
- ✓ Exam Oriented
- ✓ Revision Focused
- ✓ Mentorship Led
- ✓ 12+4 Months of Structured Preparation.

Batch Starts- 6 April

Admissions Closes: 12 April

Medium: English/Hinglish

**Only 110 Serious
Aspirants Batch**



Margdarshan Assessment & Guidance Program

What you will get?

-  **35 Tests (Integrated Prelims + Mains)**
-  **100+ Structured Notes PDFs**
-  **50+ Practice Worksheets**
-  **Live/Recorded Classes Access**
-  **Telegram Support Community**
-  **Regular Doubt Resolution**
-  **Mentorship Sessions**
-  **Toppers Answer Copy / Notes**
-  **Mock Interview Programme**

“ You Don't Need More Sources.
You Need More Clarity. ”

Who Should Join?

01

Fresh UPSC Beginners

02

Repeat Attempt Aspirants

03

Working Professionals

04

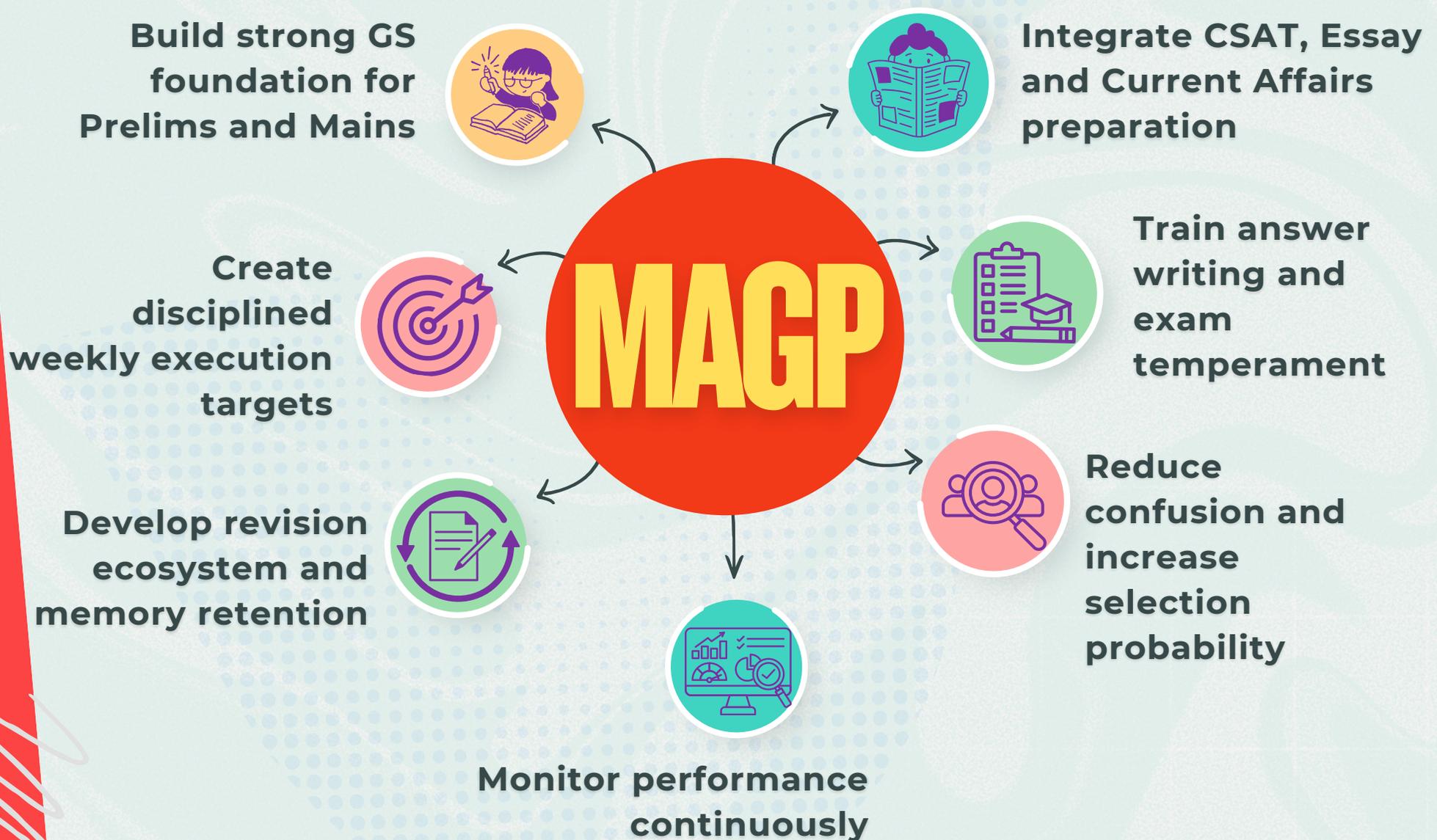
College Students planning serious attempt

05

Aspirants stuck in confusion and lack of structure

Programme Objectives:

[This is not just teaching. This is guided transformation.]



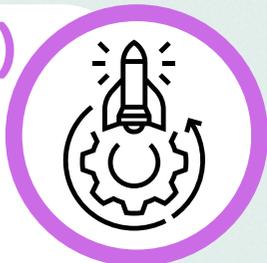
Programme Structure:



PHASE-1 (APRIL & MAY) FOUNDATION & CONCEPT BUILDING

- Coverage of All NCERT Subject with Strategy
- Learn How to Analyse PYQ
- Note-making Training
- Weekly Discipline Framework

PHASE-2 (JUNE TO DECEMBER) MAINS READY



- Structured Test Series
- GS + Essay Answer Writing Evaluation
- Rapid Revision Modules
- PYQ Analysis & Mapping



PHASE-3 (JANUARY 2027) PRELIMS MODE ON

- GS Answer Writing Practice
- Essay Structuring Framework
- Mentor Feedback
- CSAT Preparation
- Topper Copy Analysis

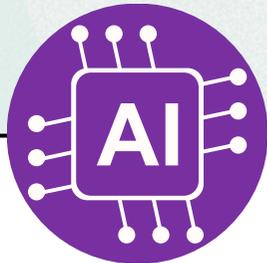
PHASE-4 (JUNE 2027) MAINS MODE ON



- GS + Essay Answer Writing Evaluation
- PYQ based lecture & Analysis
- Sectional & Full Length Test Series

“ Turn Effort into Exam Performance. ”

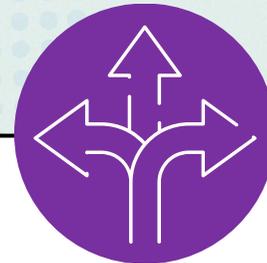
Two Powerful Advantages of Joining MAGP :



Learn How to Use AI Smartly in UPSC Preparation

UPSC preparation today is not just about books – it is about using technology intelligently. In MAGP, you will be guided on:

- How to use AI tools for faster revision
- How to generate structured notes
- How to analyse PYQs and topics efficiently
- How to save time and increase conceptual clarity



Multi-Exam Strategy: UPSC + State PCS Advantage

UPSC preparation creates a strong syllabus overlap with State Civil Services Exams like:

- UPPSC
- BPSC
- RPSC
- MPPSC
- UKPSC
- Other PSC exams

MAGP will help you:

- Understand syllabus overlap
- Strategically attempt multiple exams
- Reduce dependency on one single result
- Increase selection probability across exams
- Build confidence through parallel opportunities

THE REALITY OF UPSC PREPARATION

Every year lakhs of aspirants starts preparation but very few sustain clarity.

WHY?



Too much content, zero direction

- Strategy videos replace real study

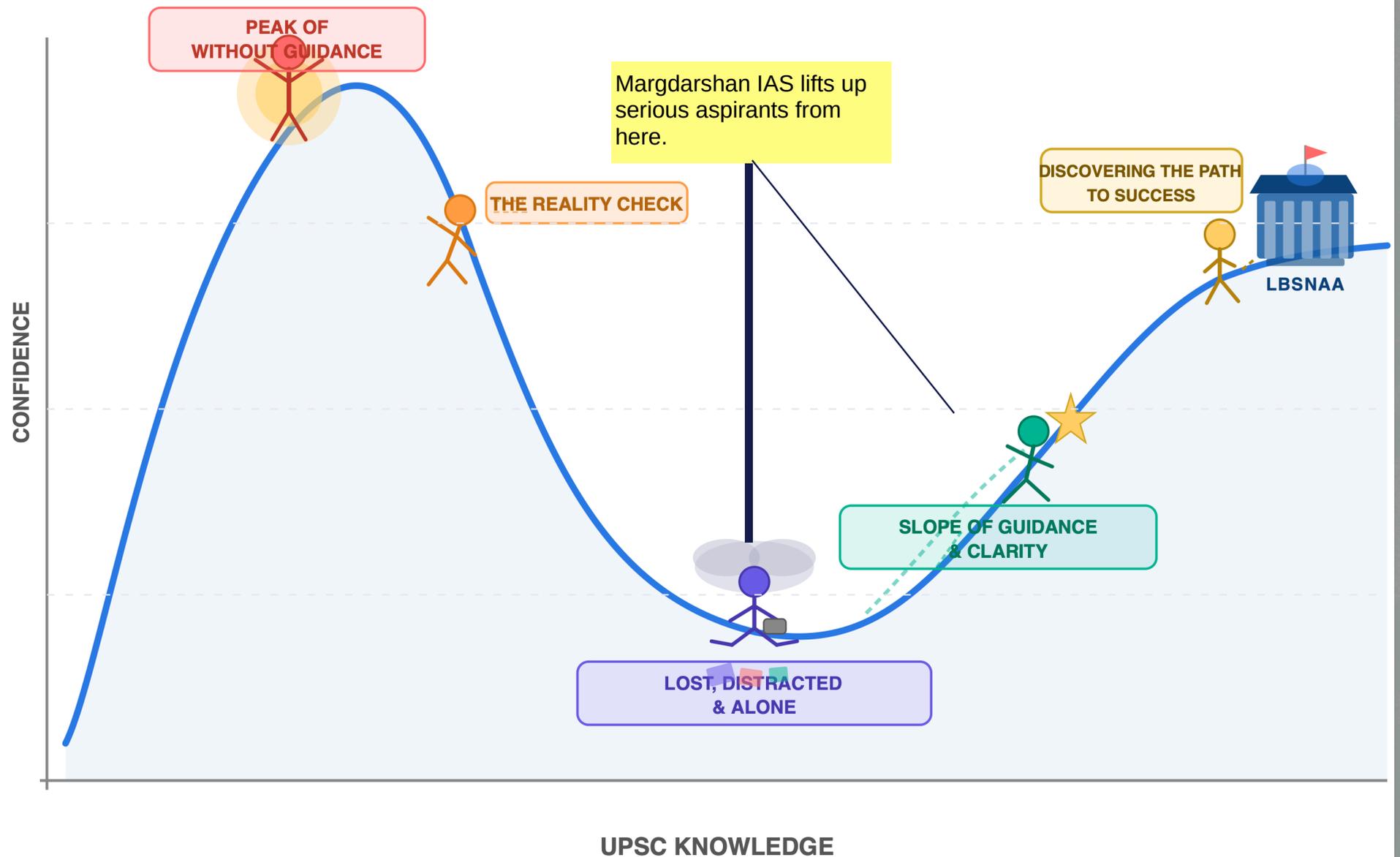
Lack of performance monitoring

No PYQ understanding

No honest mentorship



THE UPSC REALITY CHECK MAP



Our Commitment:

Without understanding the exam pattern and trend—it's difficult to decode & predict examiner mindset and ultimately clear UPSC, you risk being pushed out of the race.

We help you prepare in exam-oriented manner so that you give tough fight in the competition and able to understand traps in the UPSC CSE process.

“UPSC is not about studying more. UPSC is about studying right — consistently.”

Why Margdarshan IAS?

 MAGP Program	Other Institutes 
Exam-oriented prelims pattern	Focus on theory, heavy general teaching
Decodes UPSC traps and interlinkages	Limited focus on UPSC's trap patterns
Predicts future trends & themes using data analysis	Mostly past year repetition without analysis
Examiner's perspective approach (how UPSC thinks)	Teacher's perspective, not UPSC mindset
1:1 mentorship for accountability & confidence	No individual tracking or feedback
Skill-building: decoding incorrect statements	Only concept teaching, no MCQ skill training
Relevant vs irrelevant filtering training	Information overload, no prioritization
Weekly CA integration + prelims-specific focus	General current affairs dumping
Sectional practice after every 2 lectures	Tests only at the end of the course
Value-driven pricing with affordability	High fees without personal support

Comparison

Features	MAGP 2027	MAGP 2027 PLUS
Programme Mode	Online	Online
Duration	12 + 4 Months (Till Interview)	12 + 4 Months (Till Interview)
GS Coverage (Prelims + Mains + Essay + CSAT)	Included	Included
Classes Frequency	Twice a Week	Twice a Week
PYQ Microtheme Based Strategy	Included	Included
Revision Modules	Included	Included
Planner + Performance Tracking	Included	Included
Mentorship Support (Group + 1-1 Guidance)	Included	Included
Recorded Classes Access	Included	Included
Telegram Community + Doubt Support	Included	Included
Integrated Test Series (35 Tests)	Included	Included
Mock Interview Programme	Included	Included
Hard Copy Study Material (All GS Subjects)	Not Included	Included
Prelims PYQ Microtheme Booklets (Printed)	Not Included	Included
Mains PYQ Microtheme Booklets (Printed)	Not Included	Included
Printed Test Series Booklets	Not Included	Included

Programme Fees

MAGP

₹19,999 — Early Bird Offer

₹24,999 — Regular Fee

MAGP+

₹25,999 — Discounted Price

₹29,999 — Regular Fee

- Installment Facility Available
- Only 100 Students Batch
- Admissions Close: 6 April

Via Direct Bank Account

Account Name	Margdarshan IAS Edu Tech Solutions Pvt. Ltd.
Account No.	20035545730
IFSC Code	CNRB0018688

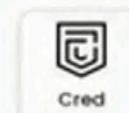
केनरा बँक Canara Bank
Strategic Syndicate

SCAN & PAY



UPI ID: 333044623545730@cnrb

BHIM | **UPI**
BHARAT INTERFACE FOR MONEY | UNITED PAYMENTS INTERFACE



**DIGITAL RUPEE
ACCEPTED HERE**

FOUNDER'S MESSAGE

“

After leaving my corporate job and stepping away from my own UPSC preparation in 2020, I realised one important truth — students don't need more content... they need clarity and an exam-oriented map.

For the last five years, I have lived this UPSC ecosystem closely — simplifying current affairs, hosting 200+ honest conversations with rankers and aspirants, and understanding what truly works and what breaks students.

From mentoring thousands of aspirants during my journey at CivilsDaily IAS and Adda247 IAS (now StudyIQ), to building Margdarshan IAS with my own struggles — this path has taught me resilience and responsibility.

At Margdarshan IAS, our philosophy is simple: PYQs first, books later. Study what actually matters.

My goal is not to keep you trapped in preparation. My goal is to help you perfect your exam technique in a focused window and open doors to multiple government opportunities.

Let us break the endless cycle of confusion. Let us begin a real selection journey.

Because India does not just need aspirants. India needs skilled and confident youth ready to build the nation.

”



SIDDHARTH BHAIYA
FOUNDER MARGDARSHAN IAS



Our Wall of Excellence

Heartiest Congratulations

To The Rankers of UPSC CSE 2025

AIR 936



Mohd Sarfraz

Our Student of Personal
Guidance & Interview Guidance Program

AIR 958

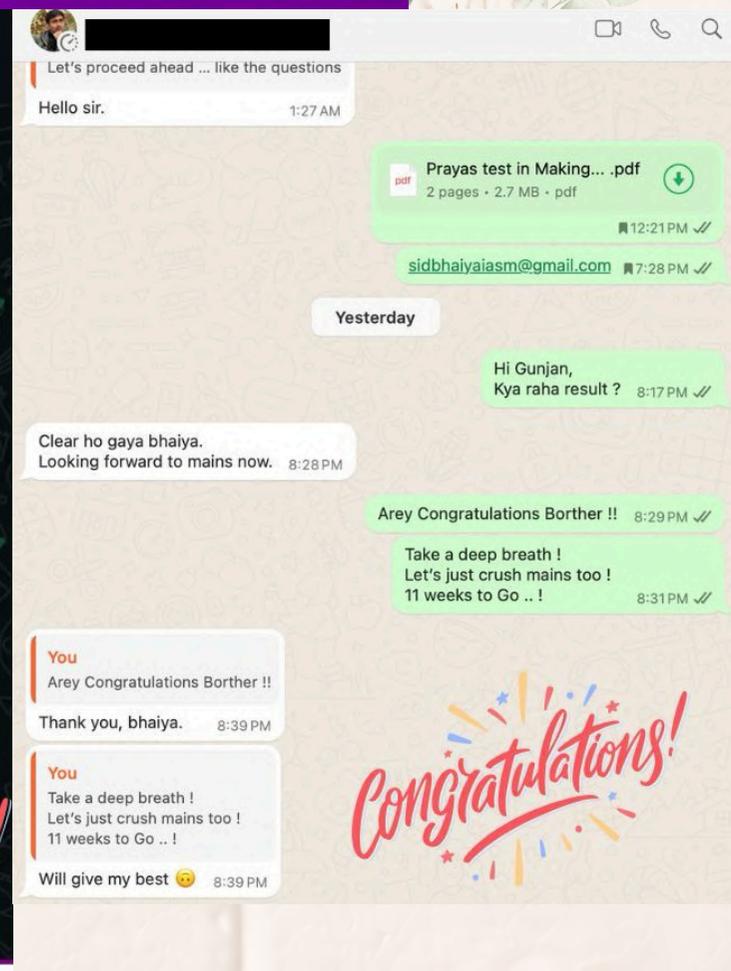
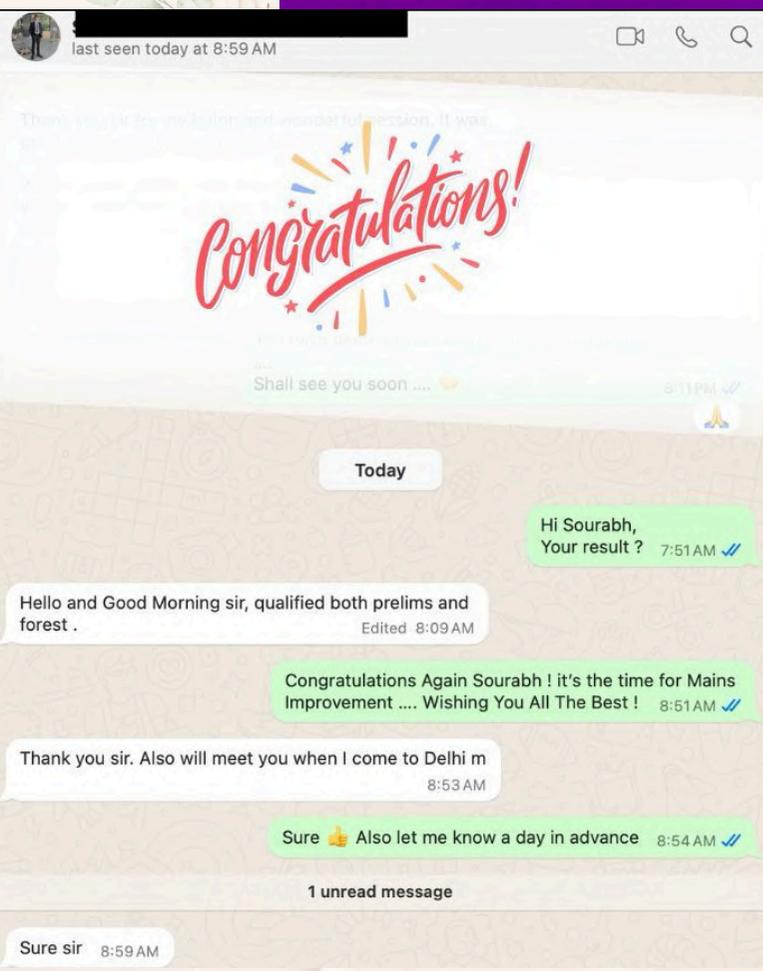


Ms Sunita

Our Student of Personal
Guidance & Interview Guidance Program

धैर्यं सर्वस्य साधनम्

Patience is the means for achieving everything





Margdarshan IAS

From Confusion to **Clarity**!



Contact

- **WhatsApp**- 9354765382 / 8587815900
- **Website**- www.margdarshanas.com
- **Offline Support Office**- Office No 113, Grover Chambers, Pusa Road, Old Rajinder Nagar

MAGP

**One Stop Solution To Score 120+
in UPSC Pre & 800+ GS Mains**